

# If You Don't Bark You Won't Be Heard!



Just like dogs, kennel facilities come in all shapes, sizes and qualities; so do marketing angles. Our virtual tours and multimedia marketing approach will set your facility apart from the pack. With people in the US collectively spending at or above \$3.0 billion dollars a year on boarding and grooming services it is imperative that you differentiate the unique facility you have and the services you offer. Showcasing the physical environment will show your level of professionalism and care for people's most loved pets. This insight will encourage customers to book with you and feel good knowing their pet will be well cared for.

With more consumers researching online it only makes sense to advertise on the Internet. In today's market approximately 60% of your marketing dollars should be spent optimizing your web presence. Traditional print advertising does not allow the consumer to interact or engage with your services. However, the cost of an online virtual tour is minimal and has a shelf life of 365 days with WORLDWIDE penetration and 24 hour accessibility.

We have the staff, experience, and technological expertise to help you stay ahead and look your best in today's market. Our POWERFUL MARKETING TOOLS and 360 Degree INTERACTIVE VIRTUAL TOURS will put your business in front of more customers than ever before. Our tours convey a true-to-life atmosphere on the internet. We offer a variety of virtual tour packages, with unsurpassed quality and client satisfaction. Let us tailor an internet marketing plan for you.

*Internet sites  
with interactive  
media and a  
virtual tour  
receive 50%  
more views!*

34 Kory Road Newton, NJ 07860 (973)-997-7117

[www.virtualtoursplus.com](http://www.virtualtoursplus.com)



# Interactive Media Is:

## Cost Effective for You

Virtual tours are minimally priced and have a longer shelf life than traditional, expensive print advertising. The originals are yours to keep and use for future marketing.

## Convenient for Consumers

Accessible 24 hours a day, worldwide.

## Detailed with a Wide Perspective

Interactive media provides the perfect pairing between close detailed photographs and a wide 360 degree perspective. Both are creatively brought together to showcase your kennel in the most favorable manner.

## Motivating

The Internet easily reaches the broadest audience possible. Our virtual tours capture and engage potential clients and allow them to explore your facility. It is proven that virtual tours increase business.

## Stunning

Our interactive media is polished, colorful, and captivating.

*Dogs should wait patiently; business owners on the other hand, must be proactive about gaining new customers!*



# Our Tours:

- Are branded to match your company logo
- Include still, partial panoramic, and full 360 images
- Contain custom hotspots, dropdown menus and auto play for easy navigation
- Have detailed text descriptions on each scene
- Support royalty free voiceovers and music
- Have on demand and weekly detailed site traffic reports
- Include detailed Google mapping and satellite features
- Are Smartphone, video enabled , and ported directly to YOUTUBE
- Are viewable using Flash and Java based technologies
- Are SEO powered and linked to GOOGLE
- Are Email enabled for easy online sharing

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