



Set Your Business Apart

With more consumers researching services online it only makes sense to advertise on the Internet. In today's market approximately 60% of your marketing dollars should be spent on optimizing your web presence. The daily cost for print advertising varies from \$66-\$150 per day and has a shelf life of about 30 days. Print advertising does not allow the consumer to interact or engage with your services. However, the cost of an online virtual tour is minimal and has a shelf life of 365 days with WORLDWIDE penetration and 24 hour accessibility.

The Time to Connect with
Your Audience is Now!

WE CAN HELP!

We have the staff, experience, and technological expertise to help you stay ahead and look your best in today's market. Our POWERFUL MARKETING TOOLS and 360 Degree INTERACTIVE VIRTUAL TOURS will put your business in front of more customers than ever before. Our virtual tours convey a true-to-life atmosphere on the internet. We offer a variety of virtual tour packages, with unsurpassed quality and client satisfaction. Let us tailor an internet marketing plan for you.

Virtual Tours +Plus

34 Kory Road
Newton, NJ 07860

973-997-7117

www.virtualtoursplus.com



**Need More
Strength In
Your
Advertising?**



Pull in potential members with captivating **Virtual Tours**

Before someone becomes a member of your club they must come through the door. Our 360 degree virtual tour services will capture and engage potential members before they even leave their homes. This private tour of your facility will inspire the comfort level and motivation needed for people to personally visit your location.

80% of consumers search for services online. More importantly, websites with a virtual tour and interactive media receive 38% more views than a competitor's site. (2006 Pew Internet Life Study) You've worked hard to make your facility up to date with the latest exercise equipment and to meet all of your clients healthy lifestyle needs. Now it is time increase your membership.

More than six million people view virtual tours daily. (2006 Pew Internet Life Study)

Frequently Asked Questions by Club Owners

Q What makes your company different from others?

A Our interactive tours are the only ones powered by the industry leading virtual tour technology. We produce polished, professional, and captivating interactive media.

Q How do I begin this process?

A Simply call us and we will evaluate your current marketing programs and quickly respond with a powerful recommendation.

Q What do your virtual tours include?

A All of our 360 virtual tours are branded to match your company logo and image. They include still photographs, partial panoramas and full 360 degree images of your property. They contain custom hot spots, drop down menus, auto play for easy navigation, detailed text descriptions on every scene, and music.

Our virtual tours have on demand and weekly hit traffic reports, are Smartphone, and video enabled, plus port directly to YOUTUBE. They also can be viewed using both Flash and Java based technologies, are SEO powered and linked to Google, contain detailed Google mapping and satellite features, and are email enabled for easy online sharing.