

Interactive Media Is:

Cost Effective for You

Virtual tours are minimally priced and have a longer shelf life than traditional, expensive print advertising. The originals are yours to keep and use for future marketing.

Convenient for Consumers

Accessible 24 hours a day, worldwide.

Detailed with a Wide Perspective

Interactive media provides the perfect pairing between close detailed photographs and a wide 360 degree perspective. Both are creatively brought together to showcase your course in the most favorable manner.

Motivating to Potential Golfers

The Internet easily reaches the broadest audience possible. Our virtual tours capture and engage potential players and allow them to explore your facility. It is proven that virtual tours increase business.

Stunning

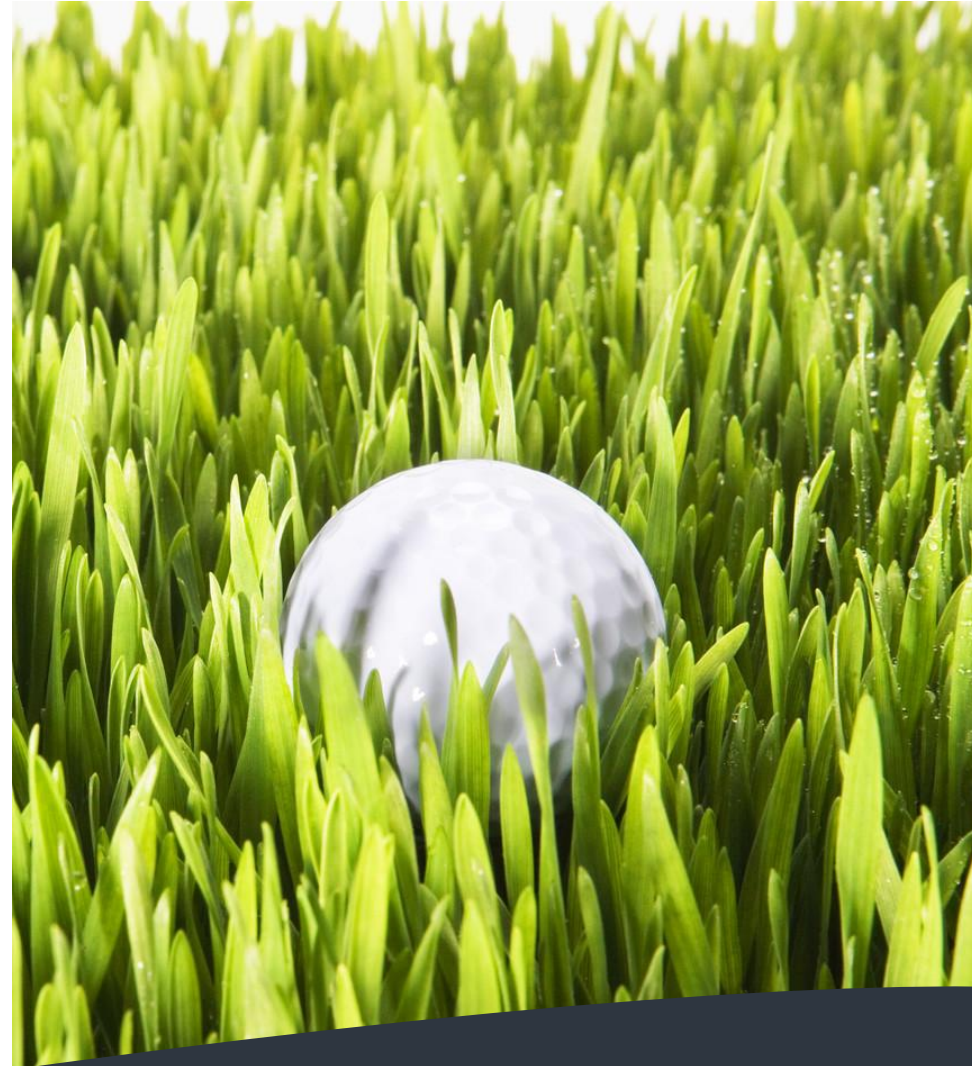
Our interactive media is polished, colorful, and captivating.

Visit our Website to see Firsthand the Next
Generation of Online Advertising

www.virtualtoursplus.com



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**Drive Your Volume
with Captivating
Virtual Tours**



HAVING THE RIGHT CLUBS AND KNOWING WHEN TO USE THEM WILL BRING THE SCORE YOU DESIRE

Before someone becomes a player or member at your club, they must come through the door. Our interactive media services will capture and engage potential members before they even leave their homes. This private tour of your facility will inspire the interest and motivation needed for people to personally visit your course. Imagine crisp, glossy 360 degree panoramic images of your most interesting fairways, greens, and holes. Showcase your club house amenities in a way that is absolutely engaging, professional and in step with today's consumer.



SET UP YOUR ONLINE IMAGE TO CAPTURE YOUR TARGET AUDIENCE

80% of consumers search for services online. More importantly, websites with a virtual tour and interactive media receive 38% more views than a competitor's site that is lacking media. (2006 Pew Internet Life Study) You've worked hard to make your facility up to date with the latest amenities and pristine maintenance. Now it is time to advance your marketing approach. There are more than 23,000 golf courses and clubs in the United States. Set your course apart.



DRIVE YOUR MARKETING DOLLARS IN THE MOST PROFITABLE DIRECTION

With more consumers researching online, it only makes sense to advertise on the Internet. In today's market approximately 60% of your marketing dollars should be spent optimizing your web presence. The daily cost for print advertising varies from \$66-\$150 per day and has a shelf life of about 30 days. Print advertising does not allow the consumer to interact or engage with your services. However, the cost of a virtual tour is minimal and has a shelf life of 365 days with WORLDWIDE penetration and 24 hour accessibility.



Our Tours

- Are branded to match your company logo
- Can include still, partial panoramic, and full 360 images
- Contain custom hotspots, dropdown menus, and auto play for easy navigation
- Detailed text descriptions on each scene
- Royalty free voiceovers and music
- On demand and weekly detailed site traffic reports
- Detailed Google mapping and satellite features
- Smartphone, video enabled, and ported directly to YOUTUBE
- Viewable using Flash and Java based technologies
- SEO powered and linked to GOOGLE
- Email enabled for easy online sharing