

Virtual Tours +Plus



Bringing your
community
to life.

Virtual Tours +Plus
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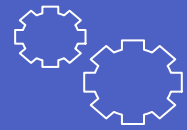
Virtual Tours
2D Floor Plans
3D Walkthroughs
Tour Discs
Professional Audio
Syndication

Technology at work for you

CONNECTING YOUR APARTMENT COMMUNITY TO THE MARKETING RESOURCES YOU NEED

Apartment hunters have come to rely on the Internet for the latest information on rentals. Today's renters are "Instant Messaging" each other via cell phones, shopping for the hottest thing on ebay.com and constantly networking through online communities like myspace.com. It's the organization that understands and captures the imagination and interest of multi-taskers that will stand out from the pack.

Virtual Tours +Plus online marketing technology creates excitement by providing a virtual visit of the community via technologies like 2D animation, 360 degree virtual tours, 2D interactive floor plans, and professional voice over audio. The internet is a portal to market to the broadest audience possible, while at the same search friendly. A compelling use of technology will keep visitors on your site, and will also keep them coming back!



CUSTOM SOLUTIONS

Give your prospects something to remember with custom Tour Discs. Tour Discs are a unique marketing tool great for sales centers, community open houses, investor opportunities, and much more! Utilize our cutting edge custom 3D technology that is sure to impress. Let our creative engineers design a one-of-a kind presentation that are as impressive as the actual visit to the apartment community!



WEB SOLUTIONS

Don't have a Web site? Not a problem. Let us create a single business Web site specifically for your virtual tour! Your community's virtual tour can also be posted on multiple Internet Directory sites, such as www.apartments.com and www.move.com. This will allow for your e-presence to increase drastically!



EBUSINESS SOLUTIONS

Our custom marketing items created in PDF format provide decision-making information delivered with great graphics to prospective renters via email. Floor plans, flyers, pictures, applications make great attachments and speed up the leasing process!

Flexible Solutions

VIRTUAL TOUR WALKTHROUGHS

With stunning Virtual Tours +Plus technology, a viewer can virtually 'walk through' a property on the web, as if they were there in person. High-quality virtual tours let you experience an apartment and get a realistic feel for its size and layout.

- Multiple virtual tour color scheme styles to choose from.
- Visitor's can jump from one room to another.
- Actual photographs of the apartment are integrated.
- Users can experience the Walkthrough through on the web, download the file to their PC – or even watch it on their mobile phone.

2D FLOOR PLANS

Transform your floor plan into a two dimensional floor plan. These stunning, visually-appealing 2D floor plans allow prospective renters to easily visualize the design and space of the apartment. Professional quality photos at exceptional value. Your two-dimensional floor plan can be shown with or without furniture – whichever you prefer.



360 INTERACTIVE VIRTUAL TOURS

Apartment shoppers look at virtual tours. Ellipse Communications conducted a study of 57 apartment community Web sites and their activity over the course of a year. One of the many things they reported is that the most requested page is the Virtual Tour. The return on your investment is instant.

Key Statistics

44% are searching after hours – websites ARE your 24-hour leasing center!

People want interaction --- get a virtual tour!

If you have a custom URL, market that Web address like you do your phone number.

Many apartment communities report that Internet Marketing is quickly becoming their number one source of traffic and leases.

79% of repeat renters and 84% of first time renters use the internet to search for an apartment.

Internet marketing has the lowest cost per lease of any form of advertising!

VIRTUAL TOUR FEATURES

Custom banners, photos, and logos. Email Tour and Download Tour button. Satellite map and location information, scene-by-scene text descriptions, printable or e-mail-ready hit statistics, customizable Hot-Spots with text descriptions, tours that run on every operating system.

Virtual Tours + Plus

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Email | Website
View My Tour Gallery

Slideshow | Share Tour | Floor Plan | Maps | Area Info | Mortgage Info

Main living area

50 Sugar Maple Lane, Hardyston, NJ 07419

Price:	\$ 429,900
Beds:	2
Baths:	3.5
Schools:	Wallkill
MLS #:	2730046
Garage:	2

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Viewing Mode: Flash 3D | Flash 2D | Java 3D

This virtual tour created by Jephlyn Marketing Services

Virtual Tours Powered by RTV

This information is deemed reliable but not guaranteed and has not been verified

VIRTUAL TOUR VIEWER STATISTICS

Receive weekly statistics that are vital in every marketing campaign to help in determining future marketing strategies. These reports are automatically e-mailed to you providing; the number potential renters that have viewed the tour, The search engine that referred the tour, which photos were viewed the most and more.

Individual Page Traffic

Room	Hits	%
Main living area	445	22.2
Single Master Bedroom	437	21.8
Full Bath and basement	377	18.8
High Bedroom	376	18.7
Dining Room	335	16.5
Kitchen	328	16.2
Bedroom	307	15.2
Living Room	307	15.2
Livingroom?	118	5.8
Other (26 scenes)	412	20.4
Total	1997	100%

Tour Activity Report

Summary: 04/01/2011 01:18:33 PM EDT

50 Sugar Maple Lane
Hardyston, NJ 07419
Price: \$ 429,900
MLS #: 2730046
View: 4 038:00

Weekly Activity Report

Day	Date	Hits
Friday	04/01	1
Thursday	03/31	1
Wednesday	03/30	1
Tuesday	03/29	1
Monday	03/28	1
Sunday	03/27	1
Saturday	03/26	1
Total Hits		8

Traffic From Referring Sites

Referring Site	Hits	%
Home.com	437	21.8
Realty.com	127	6.3
Hotels.com	48	2.4
Hotels.com	38	1.9
Hotels.com	10	0.5
Hotels.com	1	0.0
Hotels.com	1	0.0
Hotels.com	1	0.0
Total	664	33.2



MAXIMUM EXPOSURE

When you market your property with Virtual Tours +Plus your listing will get maximum exposure. That's because our virtual tours are syndicated on some of the most widely used and recognizable search engines in the world such as Google, Yahoo, NetZero, and Juno.

In addition, we also syndicate to major real estate, news media, communication, and social networking channels each with millions of website visitors.

PUT IT INTO PERSPECTIVE

Why is syndication to these websites important? Let's look at the number of monthly visits to some of these websites.

Website	Monthly website Visitors
Google	150 million visits
Yahoo	135 million visits
Trulia	6 million visits
Zillow	8 thousand visits
AOL	50 million visits
Facebook	140 million visits/members
Twitter	30 million
Realtor.com	7.5 million visits
Craigslist.com	50 thousand visits
Move.com	1 million visits

Data based on Statsaholic results for March 2011



Virtual Tours +Plus

CONTACT US

If you would like additional information on how you can get started utilizing of the most powerful property marketing systems and work with a company that is committed to providing the best and latest technology , give us a call today for a “no hassle, no pressure” consultation.

BUSINESS HOURS

Monday – Friday 9 AM to 6 PM

Saturday 9 AM to 2 PM

Sunday 9 AM to 12 PM

BY PHONE

973-997-7117

201-697-6040

BY E-MAIL

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